





# A Message To The Community From Cove Behavioral Health's ROBERT PARISEAU, Board of Trustees President

I want to take a moment to reflect on the incredible strides we have made this past year, and the endless potential that still lies ahead of us. At Cove Behavioral Health, we continue to navigate the ever-changing healthcare landscape around innovation.

Healthcare innovation is not just a concept that is discussed —it's the driving force behind the care that Cove delivers, the outcomes, and the future that is envisioned.

Everyone deserves access to the highest standard of care. At Cove, the team embraces advancements in transforming not only how illness is diagnosed, but also

how it is prevented—allowing Cove to create healthier, stronger communities.

None of this would be possible without the passion, dedication, and expertise of our entire team at Cove, our Board of Trustees, as well as the trust and partnership of our community and stakeholders. Together, Cove is building a healthcare system that is more responsive, and resilient.

Thank you for your unwavering commitment and support.

Sincerely

Robert Pariseau





## A Message To The Community From Cove Behavioral Health's DEANNA OBREGON, Chief Executive Officer

In today's rapidly evolving world, innovation is the cornerstone of progress across every industry. Nowhere is this more critical than in the field of behavioral healthcare, where the lives and well-being of individuals depend on our ability to continually improve and adapt.

Innovation is not just about creating new tools or technologies but about rethinking ways patients access our care, how care is delivered, and how we engage the patients in our care.

Our Cove team is already leading the charge in embracing data-driven clinical insights. We are committed to staying on the cutting-edge whether it's through groundbreaking research, or re-imagining the way care is provided. Innovation is about cultivating a culture that enables creativity, collaboration, and continuous learning. Our Cove team is

an incredible group of individuals that excels through our compassion, innovation, and creativity.

I'm enthusiastic about what lies ahead and the continued work we'll do together to transform behavioral healthcare. With our shared passion for improving lives and a dedication to innovation, I have no doubt we will achieve extraordinary things. We look forward to growth, strength and cohesiveness for the future ahead, where we can have every opportunity to build connections, share knowledge, expand the possibilities, and focus on successful patient outcomes.

Thank you for your commitment and your belief in our mission. The journey ahead will be exciting, and I am confident that, together, we'll continue to innovate, inspire, and make a lasting impact.

Warm regards,

Deanna Obregon

#### 2023-2024 BOARD OF TRUSTEES

We express gratitude to our board of trustees for their knowledge, compassion, insight and trust in our willingness to help those in need. It is through their dedication and leadership that we have been able to achieve significant milestones and continue to serve our community with excellence.

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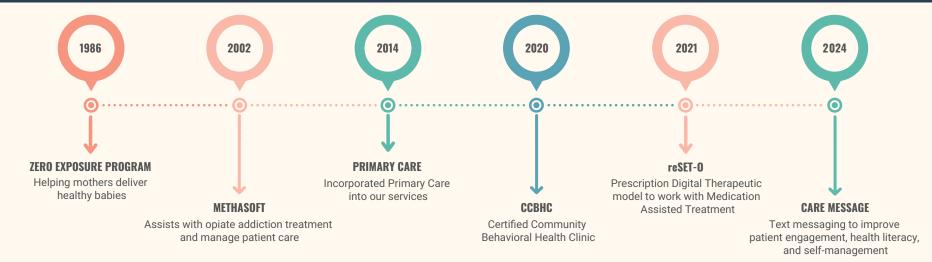
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# COVE BEHAVIORAL HEALTH INNOVATIONS THROUGHOUT THE YEARS

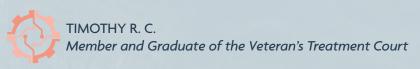


# COVE BEHAVIORAL HEALTH ALUMNI LIVES TRANSFORMED THROUGH COVE



I came to Cove in 2018 with nothing left to lose, I felt like my life had ended and there was nowhere to go. I had done all the damage I could possibly do to myself, and my family. Veteran's Treatment Court helped me. I grew and learned slowly that there was a better way to live. Cove taught me the value of self-love and forgiveness. The pride that followed gave me the strength to do something different. I listened and learned and grew into a man that knows his value and has the ability to go back and spread the story of my journey with others. I am involved in the Cove Alumni Association and share my story every chance I get. I am currently enrolled in my third

semester of college to get my Human Services Degree, specializing in Addiction Therapy. All of this, I would not think possible at the age of 53, had it not been for the loving staff at Cove. Cove, I forever owe you and will strive for the rest of my life to pay it forward. Thanks.





When I came to Cove for the first time, I was desperate to get my baby and kids back. My daughter had been taken into DCF custody after I gave birth. The Judge in drug court then gifted me with a choice to go to women's residential or jail. I chose Cove for a shot at hope. I finally felt like maybe this is how I can stop using, and get well enough to get my children back. By the grace of God, the staff at Cove, and the support of my sisters in women's residential, I was able to complete treatment and finish all case plan tasks. After residential I was in the FITT program which helped me stabilize and navigate my way through life on the outside. At Community Housing Solutions, I was able to get a job, save money, get my very first apartment. After being in Cove services for almost two years I was able to get on my feet completely, a car, bills, get reunited with my kids, and be a responsible member of

society. I now work at Cove for the FITT program as a certified recovery peer support specialist. I am living a life beyond my wildest dreams, I am filled with gratitude every day being able to come back to the same building where I got help, to help the other struggling parents in similar circumstances that I was in.





# Innovation in Clinical Trials for Cocaine Use - A Path Forward

Cocaine addiction continues to be a public health challenge, affecting millions worldwide.

Cove is participating in a national clinical trial designed to identify a new therapeutic approach for cocaine addiction that is paving the way for breakthroughs in treatment of this complex condition. Cove continues to explore key advancements in clinical trial methodologies and treatments that are driving innovation in this critical area of substance use research.

As these approaches continue to evolve, there is a great potential for a future where cocaine addiction is no longer an insurmountable public health challenge, but a treatable condition with diverse and effective options for care.

1,700

Deaths caused by Cocaine overdose in Florida in 2022\*

\*according to the National Drug Threat Assessment

# The Evolution of Outreach Services Through Innovation – Advancing Care, Expanding Services, and Empowering Communities

- Close to 8,000 people are currently living with an HIV diagnosis in Hillsborough County
- 4,000 individuals were reached through community outreach this past year

Cove Behavioral Health's Mobile Outreach Services is making a strong impact in the community. We provide outreach services to bring behavioral health and substance misuse resources, HIV testing and prevention information directly into at-risk neighborhoods and community locations.

Cove's community outreach team provides free services to individuals that have barriers to treatment such as lack of transportation, the uninsured, or lack of income. Cove is currently forming a coalition with other community partners to target and reach zip codes that have high numbers of those that have fallen out of care.





### A Comprehensive and Innovative Approach to Preventing Suicide

"According to the CDC, the number of suicides across the nation in 2022 hit an all-time record, with 49,449. In Florida, the number of suicides was the highest it has been since 2018."

Cove Behavioral Health is the lead agency for the Zero Suicide Hillsborough Alliance (ZSHA) since its inception in 2023. The ZSHA is divided into 5 subgroups in an effort to reach those who are overrepresented in the suicide statistics. These groups are First Responders/Frontline Providers, Veterans, Youth & Families, LGBTQ and BIPOC.

#### Overall Strategy:

- Promoting system change to support suicide prevention
- Engaging leadership and supporting the workforce
- Supporting community champions and peers

Cyndie Cunningham, Special Projects Director for Cove, states "The ZSHA is excited to expand on existing efforts to engage all 5 subgroups in 2025, with the common understanding that even one life lost to suicide is too many."

Hillsborough County ranked

4<sup>th</sup> highest for suicides

in the state of Florida in 2022

# Empowering Recovery – Cove's Vital Role of Peer Support Specialists

In behavioral healthcare, peer support is a form of assistance provided by individuals who have lived experience with mental health or substance use challenges and have undergone recovery. Cove uses our Certified Peer Support Specialists to focus on building relationships rooted in trust, empathy, and mutua understanding, offering guidance, encouragement, and practical strategies for others navigating similar struggles.

Key elements of peer support include:

- Shared Experience: Peers use their own recovery journeys to relate and inspire hope.
- Empowerment: Encouraging individuals to take charge of their own recovery.
- Non-clinical Approach: Peer support complements professional services without replacing them.



## **DONOR LIST**

Thank you for making a difference in the lives of many this year with your generous donation. Your kindness means everything to Cove Behavioral Health and we are grateful that you support our mission of creating healing and hope for the future.

Alexander Sinu

Alexandria Pinta

Ann A. Turner III

**Bethany Hamer** 

Bruce Johnson

Cambria Barkett

Camille Roberts

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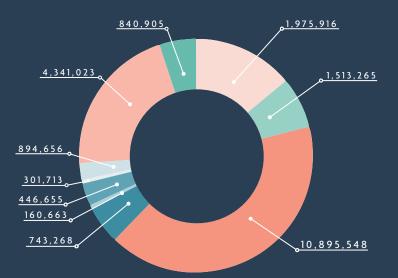
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## TOTAL: 21,281,116

GRANTS		INSURANCE	
Network	\$10,895,548	Medicaid	\$1,513,265
Federal	\$1,975,916	Commercial	\$301,713
State	\$840,905	Client Fees	\$446,655
County	\$4,341,023	Contributions	\$160,663
Other	\$894,656	Other Income	\$743,268

We thank you for your continued support that ensures access to needed services in our community























## Because of YOU...

Through our comprehensive behavioral health care, Cove has helped patients achieve improved mental well-being and an enhanced quality of life.

## How you can continue to help...

#### Why Donate:

- Expand critical services
- Provide essential resources
- Fund innovative new initiatives for the coming *y*ear

#### Ways to Give:

- One-time donation
- Monthly giving
- Legacy Giving
- Corporate matching
- Stock donations
- Room-naming

# Support Our Mission!

Your Generosity Helps Us Continue Our Important Work... And Together We're Making a Difference in the Lives of So Many





As we reflect on the incredible progress we've made over the past year, we are reminded that none of this would have been possible without the support of people like you. From expanding our programs to reaching new milestones in clinical trials, every contribution fuels our ability to grow and serve even more people in our community.



## Partner with us!

Scan the QR code to donate today, making us one step closer to a healthier community.

#### **COVE TEAM OF EXCELLENCE**

Your dedication, compassion, and hard work have made a profound impact on the lives of those we serve.

Thank you for your unwavering commitment to our mission and for the countless hours you have spent caring for our patients, supporting one another, and creating a positive, healing environment.

Let's carry this momentum forward into the coming year, knowing that the work we do changes lives for the better.













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